

FLEX

7-8 November

Southeast Asia 2019
Singapore

Marina Bay Sands Convention Centre
Jasmine Ballroom | Level 3

Topics and Abstracts:

Speaker	Mr. Rex Yu
Company	DuPont Electronics & Imaging
Designation	Global Marketing
Title of Presentation	Advanced Flexible Materials for Future Applications
Abstract	Along with emerging applications of IoT/Smartphones/Wearable, innovative flexible material becomes key enabling solutions for next generation of flexible devices. Dupont demonstrates great presence in electronic value chain for flexible materials technology and solution development. This presentation focuses on key market trends on flexible devices, increasing adoption of flexible materials into electronic devices, and advanced materials enabling foldable display and 5G antenna in smart devices. It also discusses challenges and path forward in material and module level innovation to further enhance the adoption of flexible devices into modern human lives.

Biography



Various experiences in multinational companies including Dell, Apple, Dupont for operations, supply chain and marketing roles. Deep expertise of FATP module, components development/manufacturing and industrial trend. Now dedicated on flexible materials marketing with R&D/Operations.