

2023 PHIL KAUFMAN AWARD

FEB 22, 2024 | 6:30-9:30PM PST | THE GLASSHOUSE | SAN JOSE, CA

SPONSORSHIP OPPORTUNITIES



2023 Honoree
Dr. Lawrence T. Pileggi
Coraluppi Head and
Tanoto Professor
Carnegie Mellon
University

Become a sponsor of the prestigious Phil Kaufman Award and Banquet and promote your company's support for this gala industry event. Sponsorships not only help reinforce your brand as an industry leader, they also allow ESDA/SEMI to continue to produce this high-quality annual event that celebrates our award recipient and our industry.

DIAMOND—2 Sponsorships Available | \$15,000 each

- Two [2] tables, a total of 20 people. Premium VIP seating plus company logo on table signage
- Company logo on event signage | email promotion | event PPT | banquet program | PRs
- Recognition by the ESDA Executive Director and event MC during the banquet
- Diamond sponsor logos prominently displayed on extra large poster in lobby/networking area
- Full page, 4-color ad in the printed banquet program
- Logo and link on the Phil Kaufman Award & Banquet web page

GOLD—6 Sponsorships Available | \$8,500 each

- One [1] table of 10 people. Premium seating plus company logo on table signage
- Company logo on event signage | email promotion | event PPT | banquet program | PRs
- Recognition by the ESDA Executive Director and event MC during the banquet
- Gold sponsor logos prominently displayed on extra large poster in lobby/networking area
- Half page, 4-color ad in the printed banquet program
- Logo and link on the Phil Kaufman Award & Banquet web page

For more information and a sponsorship application, please contact:
Eric Rude: 1.408.943.7047 / erude@semi.org

BANQUET PROGRAM ARTWORK SPECIFICATIONS

Final Artwork is Due No Later than February 2, 2024

Full Page Ad: 5.5" x 8.5" full bleed

File format: PDF format. **Color Specs:** CMYK.

Half Page Ad: 5" x 4" full bleed

File format: PDF format **Color specs:** CMYK.

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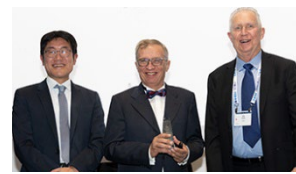
THE ELECTRONIC SYSTEM DESIGN ALLIANCE

The Electronic System Design (ESD) Alliance, a SEMI Technology Community, represents member companies in the electronic system and semiconductor design ecosystem including leading suppliers of EDA and IP. The ESD Alliance addresses technical, marketing, economic and legislative issues affecting the entire industry and acts as the central voice to communicate and promote the value of the design ecosystem as a vital component of the global electronics industry. The ESD Alliance Governing Council includes well-known industry leaders in EDA and IP.



THE PHIL KAUFMAN AWARD

The Phil Kaufman Award is a prestigious annual award that honors individuals who have had a demonstrable impact on the field of electronic system design through technology innovations, education/mentoring, or business or industry leadership. The award was established in 1994 as a tribute to Phil Kaufman, the late industry pioneer who turned innovative technologies into commercial businesses that have benefited electronic designers. The 2022 recipient was Giovanni de Micheli.



PAST ATTENDING COMPANIES



... and many others

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