

Our Reference: (62) PSMB/26/8/ Klt. 10
Date: 13 August 2024

OPERATIONS & MARKETING MANAGER

SEMI SOUTHEAST ASIA PTE. LTD. (199202103K)

LEVEL 6 LOBBY A,
PICO CREATIVE CENTRE,
20 KALLANG AVENUE
SINGAPORE 339411.
(ATTN: CINDY CHAN)

Dear Sir/Madam,

HRD CORP CLAIMABLE FOR REGISTERED EMPLOYERS UNDER KUMPULAN WANG PEMBANGUNAN SUMBER MANUSIA (KWPSM)

The above subject refers.

2. We are pleased to inform you that Pembangunan Sumber Manusia Berhad (PSMB) has agreed with your request for training conducted as below to be **CLAIMABLE**.

Program Name : **TECH TALK OVER COFFEE @ PENANG**
Date : **AUGUST 22, 2024**
Location : **NAVY SPECIALTY COFFEE @ BAYAN LEPAS, PENANG**

3. Therefore, registered employers under Kumpulan Wang Pembangunan Sumber Manusia (KWPSM) can apply training grant through the e-TRIS system by selecting "**Non-Registered Training Provider Details – Association**" under the Skim Bantuan Latihan (SBL) only. The approval of the training grant is subject to the conditions set by PSMB.

4. PSMB also gives permission to you to use the **HRD CORP CLAIMABLE** logo for promotional purposes. Approval starts from the date of this letter until **AUGUST 22, 2024**. Enclosed with this letter is the logo link (<https://hrdcorp.gov.my/usage-of-hrd-corp-logo/>) for your reference.

5. Please be advised that this constitutes your **THIRD REQUEST** for one-off approval this year. Under current regulations, you are permitted to conduct up to four training sessions per year. Upon reaching this limit, your entity, including its subsidiaries, will be required to either:

- Register with HRD Corp as a registered training provider, or
- Collaborate with local registered training providers in Malaysia to jointly offer the training to registered employers.

PEMBANGUNAN SUMBER MANUSIA BERHAD (545143-D)

Wisma HRD Corp, Jalan Beringin, Damansara Heights,
50490 Kuala Lumpur, Malaysia
1800 88 4800 | www.hrdcorp.gov.my



6. We believe sufficient time has been provided for you to meet these requirements, and future conditional approvals may not be granted. As you are nearing the maximum allowable sessions, immediate steps must be taken to comply with the registration requirements to ensure the continuation of your training programs. Failure to register will result in the inability to secure further approvals. For your reference, Here is the registration guideline as a training provider link (<https://hrdcorp.gov.my/training-providers/>).

7. Should you need further information, please contact the Training Market Department through email: vmddsupport@hrdcorp.gov.my.

Thank You.

'DELIVERING QUALITY, DEVELOPING EXCELLENCE'
'MALAYSIA MADANI'

Yours Faithfully,



.....
(SYAMSURI BINTI SULONG)

Training Market Department
Pembangunan Sumber Manusia Berhad

Our Reference: (62) PSMB/26/8/ Klt. 10
Date: 13 August 2024

13 Aug 2024

Mr. Elaiyaraj A/L Retnam
Head of Training Market Department
HUMAN RESOURCE DEVELOPMENT FUND (HRDF)
PEMBANGUNAN SUMBER MANUSIA BERHAD
Wisma HRD Corp, Jalan Beringin, Bukit Damansara,
50490, Kuala Lumpur

Dear Mr Elaiyarai,

First and foremost, our deepest gratitude to your and HRDF's unyielding support to SEMI Southeast Asia.

Our upcoming event: Tech Talk Over Coffee @ Penang 22 August 2024

Topic: Demystifying AI: Unveiling its Potential, Capabilities and Future Trajectories

Artificial intelligence (AI) is transforming industries and enhancing productivity and decision-making across diverse domains. This presentation provides an introduction to AI techniques and key concept, and demonstration of the GenAI platform. We will explore its current capabilities and limitations, and also emerging trends and opportunities in AI. The presentation aims to establish a common understanding of AI while addressing concerns, so that the audience leaves better equipped to evaluate if and how AI can augment their work.

We are writing to request HRDF endorsement and as a supporting partner for Tech Talk Over Coffee

On the same note, seeking to your approval to use HRDC logo in our marketing collateral and website.

Thank you once again for your kind attention and I am looking forward to receiving your positive reply.

Best Regards,



For

Cindy Chan
Operations & Marketing Manager

Tech Talk Over Coffee @ Penang 22-Aug-2024

Venue: Navy Specialty Coffee @ Bayan Lepas

Aligning to the theme of our program on "Tech Talk Over Coffee", the concept is to engage young engineers and helping them decode trending topics in the semiconductor industry and connecting to their interest in cafe culture. The cozy and more intimate setting in a cafe also helps to break down any barriers between the engineers and speaker(s) to enable a more open and meaningful dialogue to discuss on the questions that the engineers might have on the topic.

There will be projector, screen, AV setup for this session. Only registered attendees allowed.

Time : 14:00h – 18:00h

Targeted Audience : ~35 pax young engineers < 5yrs of industrial experience

Fees : RM120/pax (includes goodie bag, drinks and snacks)

Venue



Speakers



Time	Program
14:00	Welcome Remarks & Introduction of Speaker
14:05	SEMI Overview
14:20	Demystifying AI: Unveiling its Potential, Capabilities and Future Trajectories - Mr. Tan Say Chuan, Intel
15:20	*ChatGPT Live - Mr. Tan Say Chuan, Intel
16:30	Q&A
16:45	Penang STEM Talent Blueprint - Mr. Chin Sock Chong, Inveat Penang
17:05	SEMI University - Ms. Cecilia Fong, SEMI
17:30	Evaluation & Prisque Presentation
17:45	Closing Remarks
18:00	Program End

Tech Talk Over Coffee @ Penang 22-Aug-2024

Topic : Demystifying AI: Unveiling its Potential, Capabilities and Future Trajectories

Artificial intelligence (AI) is transforming industries and enhancing productivity and decision-making across diverse domains. This presentation provides an introduction to AI techniques and key concept, and demonstration of the GenAI platform. We will explore its current capabilities and limitations, and also emerging trends and opportunities in AI. The presentation aims to establish a common understanding of AI while addressing concerns, so that the audience leaves better equipped to evaluate if and how AI can augment their work.

ChatGPT Live

Fireside chat with pre-listed questions on AI applications to provide different views and insights to attendees

Penang STEM Talent Blueprint

Overview of the blueprint and how young engineers can be change agents to support the STEM talent pipeline

SEMI University

Sharing information on the vast variety of semiconductor asynchronous and synchronous trainings available to engineers to hone their technical skills

Time	Program
14:00	Welcome Remarks & Introduction of Speaker
14:05	SEMI Overview
14:20	Demystifying AI: Unveiling its Potential, Capabilities and Future Trajectories - Mr. Tan Say Chuan, Intel
15:20	*ChatGPT Live - Mr. Tan Say Chuan, Intel
16:30	Q&A
16:45	Penang STEM Talent Blueprint - Mr. Chin Sock Chong, Inveat Penang
17:05	SEMI University - Ms. Cecilia Fong, SEMI
17:30	Evaluation & Prisque Presentation
17:45	Closing Remarks
18:00	Program End

Speaker's Profile



Mr. Tan Say Chuan is a Principal Engineer within Intel's Network and Edge (NEX) Group, specializing in Edge AI solutions. He is focusing on ensuring AI applications from Intel's customer are optimized on Intel Processor by providing technical advisory and technical support to the customer.



Mr. Ewe Kok Hong has been with Intel for more than 24 years and currently leading the PID software validation team with spread across all geo. KH is advocate for AI development and acceleration within the organization and local community. He been involved in AI/Machine learning project since 2013 including, anomaly detection in HVAC systems, and early involvement in autonomous driving etc.