

Sponsorship Opportunities

The MEMS and Sensors Executive Congress (MSEC) is designed for Senior Executives across the MEMS and sensors supply chain and adjacent industries. Industry economic, business updates will be covered from different aspects of the ecosystem, together with forward-looking strategic and technology trends. The opportunities and challenges brought about by key technologies will be explored. The growth in existing and emerging MEMS and sensors markets, together with the resulting new components, software, and systems needs will be discussed.

Learn more at: [MSEC 2026](#) | **‘Sensorizing the Future: MEMS and Sensors at the Edge of Perception’**

All sponsorship benefits are listed under each opportunity. Plus, each sponsorship receives the following:

- Company logo listed as a sponsor on Opening & Closing Slides, & within Event Guide.*
- Company logo on MSEC promotional emails*
- Company logo on MSEC 2026 website as a sponsor
- Company logo on printed signage*
(* Inclusion in printed signage, event guide, & email promotion is dependent upon the date of commitment.)
- Receive 10% Discount to add any MSEC sponsorship opportunities together in a package.

— **SEMI Member Rate** | (Non-Member Rate) | [learn about membership](#) —

Platinum Sponsorship – \$17,500 (\$21,500)

Exclusive to 1 Company | 0 Available - **SOLD** -

- ✓ Opportunity to welcome keynote to the conference with 5 min introduction about their company.
- ✓ **(1) Round, highboy tabletop**
Sponsor may bring (1) pull-up banner.
- ✓ **(3) complimentary registrations (\$6,840 value)**
- ✓ Recognition and Thank You by Moderator at Opening & Closing Each Day
- ✓ (1) Organic Social Media Post Before MSEC
- ✓ Opportunity to provide a gift to attendees at MSEC registration with your company logo (provided by sponsor, contact SEMI for approval)

Bronze Sponsorship – \$6,500 (\$8,500)

(5) Opportunities | **4 Available | 1 Sold**

- ✓ **(1) Round, highboy tabletop**
Sponsor may bring (1) pull-up banner.
- ✓ **(1) complimentary registration (\$2,280 value)**
- ✓ Recognition and Thank You by Moderator at Opening & Closing Each Day

Tabletop Display

\$4,500 (\$5,625) | (5) Opportunities | 5 available

- ✓ **(1) Round, highboy tabletop**
Opportunity to display a retractable banner
*(sponsor responsible for shipping & handling)

Gold Sponsorship – \$13,000 (\$16,500)

(3) Opportunities | 3 Available

- ✓ **(1) Round, highboy tabletop**
Sponsor may bring (1) pull-up banner.
- ✓ **(2) complimentary registrations (\$4,560 value)**
- ✓ Recognition and Thank You by Moderator at Opening & Closing Each Day
- ✓ (1) Company Logo in Organic Social Media Post highlighting all Platinum, Gold, & Silver Sponsors, posted by SEMI
- ✓ Opportunity to provide a gift to attendees (provided by sponsor, contact SEMI for approval)

Silver Sponsorship – \$10,000 (\$12,500)

(3) Opportunities | 3 Available

- ✓ **(1) Round, highboy tabletop**
Sponsor may bring (1) pull-up banner.
- ✓ **(1) complimentary registration (\$2,280 value)**
- ✓ (1) Discount for 50% off registration (\$1,140 value)
- ✓ Recognition and Thank You by Moderator at Opening & Closing Each Day
- ✓ (1) Company Logo in Organic Social Media Post highlighting all Platinum, Gold, & Silver Sponsors, posted by SEMI

Lanyards – \$6,500 (\$8,125)

Exclusive (*All attendees wear throughout event*)

- ✓ Lanyards imprinted with company logo
- ✓ Provided by sponsor to print and ship 125 lanyards.

Contact: Tim Janes +1.720.939.4992 | tjanes@semi.org

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Welcome Reception – \$10,000 (\$12,500)

Exclusive to 1 Company | 1 Available | March 31

- ✓ (1) complimentary registration (\$2,280 value)
- ✓ Napkins imprinted with your company logo
- ✓ Table tent sign by food
- ✓ Emcee will recognize and thank you as a sponsor.
- ✓ Opportunity for sponsor to say a few words
- ✓ Branded gift distribution for attendees (provided by sponsor, and approved by SEMI)
- ✓ Opportunity to display a retractable banner
*(sponsor responsible for shipping & handling)

Networking Lunch – \$7,000 (\$8,750)

2 opportunities / 2 available | April 1 & 2

- ✓ Reserved table at lunch with logo on table
- ✓ Table tent sign by food
- ✓ Napkins imprinted with your company logo
- ✓ (1) Discount for 50% off registration (\$1,140 value)
- ✓ Opportunity to display a retractable banner *(sponsor responsible for shipping & handling)

Networking Breakfast – \$5,000 (\$6,250)

2 opportunities | 2 available | April 1 & 2

- ✓ Reserved table at breakfast with logo on table
- ✓ Table tent sign by food
- ✓ Napkins imprinted with your company logo
- ✓ (1) Discount for 50% off registration (\$1,140 value)
- ✓ Opportunity to display a retractable banner
*(sponsor responsible for shipping & handling)

WiFi – \$5,000 (\$6,250)

Exclusive to 1 Company

- ✓ WiFi with sponsor company name
- ✓ WiFi instruction cards/sheet with company logo
- ✓ (1) Discount for 50% off registration (\$1,140 value)

Dinner & Awards Reception \$15,000 (\$18,750)

Exclusive to 1 Company | 1 Available | April 1

- ✓ (2) complimentary registrations (\$4,560 value)
- ✓ Napkins imprinted with your company logo
- ✓ Onsite logo display on trifold table signs
- ✓ **(1) Round, highboy tabletop**
Sponsor may bring (1) pull-up banner.
- ✓ Emcee will recognize and thank you as a sponsor.
- ✓ Opportunity for sponsor to say a few words
- ✓ Branded gift distribution for attendees (provided by sponsor, and approved by SEMI)
- ✓ Opportunity to display a retractable banner
*(sponsor responsible for shipping & handling)

Networking Activity/Tour – \$7,000 (\$8,750)

Exclusive to 1 Company | 1 Available | March 31

- ✓ (1) complimentary registration (\$2,280 value)
- ✓ Company logo on event web page next to session
- ✓ Emcee will recognize and thank you as a sponsor.
- ✓ Branded gift distribution for attendees (provided by sponsor, and approved by SEMI)
- ✓ Opportunity to display a retractable banner
*(sponsor responsible for shipping & handling)

Networking Coffee Breaks – \$3,750 (\$4,650)

3 opportunities | 3 available | April 1 (am/pm) & 2 (am)

- ✓ Prominent Signage Displayed Giving Notice of Company Sponsor.
- ✓ Napkins imprinted with your company logo
- ✓ Opportunity to display a retractable banner *(sponsor responsible for shipping & handling)

Hotel Keycards – \$4,500 (\$5,625)

Exclusive to 1 Company

- ✓ Keycards imprinted with company logo
- ✓ 1 – 2 keycards per hotel guest

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Notebooks – \$6,000 (\$7,500)**Exclusive to 1 Company**

- ✓ Notebooks imprinted with company logo
- ✓ (1) Discount for 50% off registration (\$1,140 value)

Attendee Laptop Sleeve – \$8,500 (\$10,500)**Exclusive to 1 Company**

- ✓ (1) Discount for 50% off registration (\$1,140 value)
- ✓ All Laptop Sleeves imprinted with company logo

Pens – \$2,500 (\$3,125)**Exclusive to 1 Company**

- ✓ Pens imprinted with company logo
- ✓ 125 Pens provided by sponsor. (Sponsor responsible for shipping and handling to event)

Attendee Laptop Sleeve Insert - \$1,500 (\$1,875)**(4) Opportunities | 4 available**

- ✓ Opportunity to include a branded giveaway or company literature in each laptop sleeve

Digital Sign on TV – \$3,500 (\$4,375)**(5) Opportunities | 5 Available**

- ✓ Your company image with QR code on a TV
- ✓ Rotates with other sponsor images
- ✓ Located in prominent location by registration

Seat Drop For Literature/Brochure**\$2,500 (\$3,125) Per Day****2 opportunities | 2 Available | April 1 or April 2
On seats for all sessions per day**

- ✓ Literature or Brochure placed on all seats for all sessions per day.

Special Notes and Instructions

- All sponsorships are non-refundable.
- All benefits for each opportunity is dependent on timely confirmation of sponsorship.
- Full payment must be received by January 30, 2026.
- Credit card must be provided at time of sponsorship confirmation.
This card will be charged if payment not received by January 30, 2026.
- **Logo specs:** High Resolution, vector file, invisible background in .eps (print) and .jpg (online) file formats.
- Complimentary registration information must be received two weeks in advance of program. Please send name/title/email of attendee(s) to program manager.

Technical Session Sponsor - \$3,800 (\$4,750)
5 opportunities | 5 available (pricing per session)
- Select from Sessions Below -

Session Sponsorship Benefits:

- ✓ Align your business with a topic (content marketing)
- ✓ Company logo placed on event web page next to session
- ✓ Opening slide for selected session with company logo
- ✓ Sponsor recognition by emcee at start of session
- ✓ Opportunity to display a retractable banner
*(sponsor responsible for shipping & handling)

Keynote Sponsor – \$5,000 (\$6,250)
(1) opportunity | 1 available

April 2 (Closing)

- ✓ Company logo on opening Keynote slide
- ✓ Recognition by moderator at the beginning / end keynote
- ✓ (1) complimentary registration (\$2,280 value)

Sessions Agenda | View MSEC 2026 Website: [MSEC 2026](#)

WED, APRIL 1:

Opening Keynotes (see Keynote Sponsor pricing & Benefits on top right)

Session 2: Global Sensor Market Outlook & Strategic Trends

Session 3: The Transformation of Sensor Manufacturing

Session 4: Leadership Roundtable – Navigating the Next Decade

Dinner & Awards Reception (separate sponsorship from Sessions - - See Page 2 for Sponsorship Details)

THURS, APRIL 2:

Session 5: Investment Trends (Industry + Government Investments + Venture Session)

Session 6: Disruptions in Advanced Technologies; Positioning, Navigation, Timing

Closing Keynote (see Keynote Sponsor pricing & Benefits on top right)

(Inclusion in printed signage, event guide, and email promotion is dependent upon the date of commitment)